## The Monocacy Monocle Advertising Copy Dimensions

| Ad Size | Width | Height |
| :--- | :---: | :---: |
| Full Page | $87 / 8^{\prime \prime}$ | $105 / 8^{\prime \prime}$ |
| Three-Quarter Page Horizontal | $87 / 8^{\prime \prime}$ | $77 / 8^{\prime \prime}$ |
| Three-Quarter Page Vertical | $65 / 8^{\prime \prime}$ | $105 / 8^{\prime \prime}$ |
| One-Half Page Horizontal | $87 / 8^{\prime \prime}$ | $51 / 8^{\prime \prime}$ |
| One-Half Page Vertical | $43 / 8^{\prime \prime}$ | $105 / 8^{\prime \prime}$ |
| Three-Eighths Page Horizontal | $65 / 8^{\prime \prime}$ | $51 / 8^{\prime \prime}$ |
| Three-Eighths Page Vertical | $43 / 8^{\prime \prime}$ | $77 / 8^{\prime \prime}$ |
| One-Quarter Page Horizontal | $87 / 8^{\prime \prime}$ | $21 / 2^{\prime \prime}$ |
| One-Quarter Page Vertical | $43 / 8^{\prime \prime}$ | $5 \quad 18^{\prime \prime}$ |
| One-Eighth Page Horizontal | $43 / 8^{\prime \prime}$ | $21 / 2^{\prime \prime}$ |
| One-Eighth Page Vertical | $21 / 8^{\prime \prime}$ | $51 / 8^{\prime \prime}$ |
| Commercial Display | $27 / 8^{\prime \prime}$ | $2^{\prime \prime}$ |
| Marketplace Directory | $21 / 8^{\prime \prime}$ | $11 / 4^{\prime \prime}$ |

## Advertising Artwork

Preferred format is press-quality PDF. Other graphic formats such as .jpg, .tif, .png and others are acceptable as well. 300 PPI preferred.

Camera-ready artwork can also be scanned. We will return original artwork if asked. Please call 301-349-0071 with any questions.
Artwork can be submitted to any of the following email addresses:
rdavis@monocacymonocle.com
jclayton@monocacymonocle.com
advertising@monocacymonocle.com
Ad copy submittal to our ftp site is available by prior arrangement.
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